Faculty & Instructional Designer Partnership

Developing and deploying new, hybrid/online courses or reimagining a previously delivered course requires a highly collaborative partnership between faculty and course designers. The duties below highlight the necessary contributions that drive a successful partnership and productive course design experience.

During Design phase:

Faculty:

- Creates course learning objectives and goals, determines instructional pedagogies, and develops authentic assessments.
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- Determines standards for mastery and creates authentic assessments

Instructional Designer:

- Provides expertise in eLearning software, adult learning theory, and online engagement strategy.
- Provides course design and pedagogy assistance for hybrid/online instruction, and is adept at connecting students to course content using learning technologies.
- Versed in creative instructional strategies for hybrid/online delivery and guides establishment of program level technology standards for students.

During Content Development phase:

Faculty:

- Creates supplemental instructional content such as documents, videos, presentations, etc.
- Meets all project deadlines and delivers agreed-upon materials to Instructional Design team to facilitate course building.
- Provides bibliographic citations for course materials as appropriate.

Instructional Designer:

- Supports development of online content, assignment, and assessments development.
- Works from the student/user perspective to ensure clarity of instructions and accessibility of all course materials.
- Able to visualize the final course and program and build in consistency and cohesion.

In terms of Communication:

Faculty:

- Consults with Instructional Designers, Instructional Technologists, Librarians, Program Director(s) and other faculty in the program as necessary to facilitate course development.
- Provides timely feedback to Instructional Designers and faculty peers as appropriate.
- Revisits course with Instructional Design team after course delivery has been completed for discussion of edits/updates/review.

Instructional Designer:

- Provides regular updates and opportunities for faculty partners to review course development progress.
- Coordinates efforts with other campus stakeholders (ITS, WHH Library, Student Affairs, etc.) to facilitate a holistic online student experience with comprehensive student support.
- Provides technology training for faculty partners and support staff as needed.

This collaborative process ensures that each course is pedagogically sound, technologically robust, and designed with student success in mind. By leveraging the unique strengths of both faculty and instructional designers, we create engaging and effective learning experiences that reflect academic excellence and innovation.